



NR  
7290

## THE IN CROWD

Side A  
**That's How Strong My Love Is**  
(Lennon)

Side B  
**Things She Says**  
(Gallop)

Produced by Ray Pitt  
Originally released as Parlophone R 327N on 30th April 1965  
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Kurt Wood (vocals, harmonica), Les Jones (lead guitar), Junior Wilson (rhythm guitar), Bruce Altshuler (bass) and Ron Lawrence (drums) started out as Four in One, stirring up the roads on the dance floor of Club North in Tottenham, and recording a single for Parlophone in early 1963, though they acquired a new manager (Lennon, Ray Pitt) and a new name The In Crowd. Their first record under that name was a classic case of the producer selling the single for the A-side and the band taking care of business on the B-side. "Some of us were not keen on the A-side," recalls drummer Ron Lawrence. "But Ray Pitt from Parlophone wanted us to record it." The result was an uncompromising reading of One Bad Thing's lead single That's How Strong My Love Is, which Pitt accompanied with some heavy background vocals. The b-side, Things She Says, could not have been more different - a harmonical Dr Hyde to the A-side's Edward Dr Jekyll. "In the studio we recorded the A-side first," remembers Lawrence. "I remember correctly, we made it up as we went. We had taken a few 'single session' prior to recording and we were all in the best of humor for a change and I think that came across in the recording." It must certainly

did. It's a regularly thrilling performance from start to finish with Wood's soaring vocals and scintillating harmonica work and Jones's string-making guitar heavily contributing the guitars across the rough, teen-orientated groove laid down by the others.

Released in April 1965, That's How Strong My Love Is cracked the UK Top 50, but that would be the extent of the band's success. "Though we're not working out with Les," relates Ken. "He was a very difficult character. He left and Bruce moved in." The next few singles failed and departed for a better job, and Tams joined the band. "About mid-1966, Wood switched to bass, and by late 1966 they were ready to meet the challenge of a new era as Tomorrow. As for The In Crowd: "We played some great R&B numbers live and some soft-rock ones, but," reflects Ken Lawrence. "The A-side of our recordings were done in companion and did not do justice to our live sound." Fortunately that pure, unadorned live excitement was bottled and captured forever on the tape of Things She Says.

Mike Stax, Ugly Things Magazine

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